

**CAUSE** 

**2023**

**SUMMER SOIRÉE**

Come celebrate with us as we end the summer with a soirée to celebrate 30 years of CAUSE!

**Friday, August 18, 2023**

**6:00PM - 10:00PM**

**Blossom Market Hall**

**264 S. Mission Drive San Gabriel, CA 91776**

The *CAUSE Summer Soirée* is the nonprofit's largest fundraiser of the year and the premier Asian American and Pacific Islander (AAPI) event for those interested in politics and community engagement. CAUSE's annual gala is known for being the largest gathering of AAPI elected officials in California, with more than 100 AAPI federal, state, and local officials from all over California attending each year. This year, CAUSE is expecting 300 guests—all of whom are dedicated to advancing the AAPI community's participation in the civic and political process.

**2023 Honorees**

Assemblymember Evan Low (CA-26)

Chair, California Asian American and Pacific Islander Legislative Caucus (AAPILC)

Assemblymember Phil Ting (CA-19)

Chair, California Assembly Budget Committee

We also will celebrate 2020 Honoree  
California State Treasurer Fiona Ma

# 2023 SUMMER SOIREE

## SPONSORSHIP OPPORTUNITIES

### TITLE —\$100,000

- Recognized as the title sponsor of the event
- “2023 Summer Soirée Presented by [Sponsor]” listed on all marketing collateral materials
- 20 VIP tickets with access to VIP seating
- Sponsor representative remarks on stage during the program
- 2 representatives included in the annual “Portrait of Power” with elected officials
- Opportunity for company giveaway products distributed to all guests
- Logo included in program sponsorship “Thank You” projection
- Digital ad included in event projection
- Yearlong recognition on CAUSE website with logo and link to sponsor’s website
- Social media and newsletter recognition to CAUSE network.

### PRESIDENTIAL—\$50,000

- 20 VIP tickets with access to VIP seating
- Verbal recognition during the dinner program
- 2 representatives included in the annual “Portrait of Power” with elected officials
- Opportunity for company giveaway products distributed to all guests
- Logo included in program sponsorship “Thank You” projection
- Digital ad included in event projection
- Yearlong recognition on CAUSE website with logo and link to sponsor’s website
- Social media and newsletter recognition to CAUSE network.

### SENATORIAL—\$25,000

- 10 VIP ticket with access to VIP seating
- Verbal recognition during the program
- 1 representative included in the annual “Portrait of Power” with elected officials

### SENATORIAL—\$25,000 (continued)

- Logo included in program sponsorship “Thank You” projection
- Digital ad included in event projection
- Yearlong recognition on CAUSE website with logo and link to sponsor’s website
- Social media and newsletter recognition to CAUSE network.

### CONGRESSIONAL—\$15,000

- 10 VIP ticket with access to VIP seating
- Verbal recognition during the program
- 1 representative included in the annual “Portrait of Power” with elected officials
- Logo included in program sponsorship “Thank You” projection
- Yearlong recognition on CAUSE website with logo and link to sponsor’s website

### GUBERNATORIAL— \$10,000

- 10 tickets for the event
- Verbal recognition during the dinner program
- 1 representative included in the annual “Portrait of Power” with elected officials
- Company listed in program sponsorship “Thank You” projection
- Yearlong recognition on CAUSE website with logo and link to sponsor’s website

### MAYORAL—\$5,000

- 10 tickets for the event
- Company listed in program sponsorship “Thank You” projection
- Yearlong recognition on CAUSE website with logo and link to sponsor’s website

### COMMUNITY—\$2,500

- 10 tickets for the event
- Company listed in program sponsorship “Thank You” projection

# DIGITAL AD SLIDE SPECIFICATIONS

**Deadline to submit: Tuesday, August 1, 2023**

Digital Ads will be shown on a rotating banner throughout the event. All digital ad slide materials **must** be sent via email. To ensure the best representation of your ad, we ask that you please follow these guidelines:

## GENERAL SPECIFICATIONS

- All digital ads received will be presented as is. Please send in final versions, exactly how you would like the digital ad slide to be shown.
- Name files accordingly with your company or organization's name, "Summer Soiree", and the year that you are sending your file.
  - Example: **Company Name\_SummerSoiree\_2023.jpg**

## IMAGES

- **Image aspect ratio:** 1,080 (Height) x 1,920 (Width) pixels
- **Resolution:** Highest possible, but at minimum 150 dpi
- **File Type:** We accept – PDF, Photoshop (.psd), JPEG, PNG, or TIFF format

Please email all digital slide ads to **Farrah Su, CAUSE Marketing & Communications Manager**, at [farrah@causeusa.org](mailto:farrah@causeusa.org).

For more information about sponsorships contact:  
Nancy Yap, (213) 269-4639 / [nancy@causeusa.org](mailto:nancy@causeusa.org)

**Thank you for supporting CAUSE!**